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Theia Lenses to provide a Wider Field of View at the World Equestrian Games



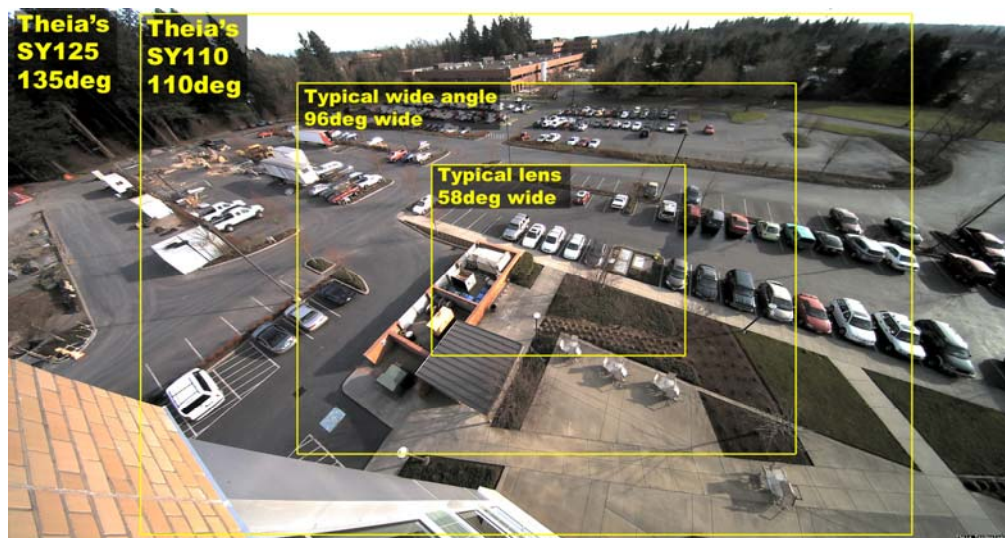
LAS VEGAS – ISC West Conference – March 25, 2010 – Theia Technologies today announced its family of ultra wide angle, no distortion, megapixel lenses has been selected as part of the video surveillance solution for the upcoming 2010 Alltech Fédération Equestre Internationale (FEI) World Equestrian Games, taking place September 25 – October 10, 2010 in Lexington, Kentucky.

The \$1+ million security solution will include products from the industry's leading video surveillance and integration providers including EMC CLARiiON storage hardware, Verint Systems video management software, Arecont Vision megapixel cameras, and Theia's SY125 megapixel lenses. Orion Systems will integrate and install the system for the event which expects more than a half million attendees and participants.

"Theia is proud to team with industry leaders EMC Physical Security, Arecont Vision, Verint, and Orion, to be a part of the video surveillance solution for the World Equestrian Games," says Jeff Gohman, President and co-founder of Theia Technologies. "Theia lenses, in conjunction with the other sponsors' world class video surveillance products and services, will provide the immediate, undistorted, clear images needed to ensure the security of World Equestrian Games participants and spectators."



Theia's ultra wide, *no fisheye distortion*, megapixel lenses will be used in critical video surveillance areas such as entry gates, parking lots, and in the arenas. The 135° wide field of view allows coverage of the same area with fewer cameras, reducing bandwidth and storage requirements of the whole system. Theia's patented Linear Optical Technology® optically corrects the barrel distortion typical of other wide lenses, keeping straight lines straight without the use of software, making it easier for systems operators to monitor the image without fatigue. Theia's lenses also provide increased resolution at the edge of the image compared to typical wide lenses which compress the image, losing information. This increases the chance of recognition of individuals and objects and is especially useful when monitoring wide areas such as parking lots.



Dick O'Leary, Senior Director of EMC's Global Solutions commented, "As the second largest event to take place in North America other than the Olympics, we are excited to be the official physical security solutions provider for the World Equestrian Games. The sheer size and scope of the event highlight the need for organizations to quickly analyze and respond to the vast amounts of captured security data. Working with Arecont Vision, Orion, Theia and Verint, we will provide the World Equestrian Games with the most comprehensive security solution across a wide campus so their security experts can make better and quicker decisions to ensure the safety and protection of all spectators and participants."



"Arecont Vision is excited to be participating, as an official sponsor, in a sporting event with such incredible popularity worldwide," said Raul Calderon, Vice President, Marketing, Arecont Vision. "Given the strict requirements for a premier level security solution, our megapixel camera solutions - combined with the offerings of EMC, Orion Solutions, Theia Technologies and Verint - the World Equestrian Games will be one of the most technologically advanced security deployments worldwide."

"Orion Systems Group is pleased to be part of the 2010 Alltech FEI World Equestrian Games Security Solutions Team. Our team will be showcasing the latest best in class advancements in technology with Arecont Vision's megapixel cameras, Theia's ultra wide megapixel lenses, EMC storage, and Verint's enterprise surveillance software on an international stage," said Paul Garver, President, Orion Systems Group. "The venue for the World Equestrian Games is over 1,200 acres and presents numerous design and deployment challenges that will allow Orion Systems Group to highlight the best practices and technologies that must be leveraged to successfully deploy and operate an enterprise class surveillance system across a large geographic area with little or no existing network infrastructure."

"Verint is pleased to partner with EMC, as well as Arecont Vision, Orion and Theia Technologies at the 2010 Alltech FEI World Equestrian Games," said Elan Moriah, President, Verint Video Intelligence Solutions and Verint Witness Actionable Solutions. "We're honored to take part in this historic event, leveraging our world-class networked IP video solutions to enhance awareness, and the security of athletes and attendees."

About Theia

Theia Technologies provides high quality megapixel lenses for security and machine vision applications. Their patented, award winning Linear Optical Technology® corrects barrel distortion and improves image resolution over typical lenses. Theia lenses are designed and marketed from the US, and manufactured to ISO 9001 standards. Theia also provides optical engineering and custom design services. Theia has several issued and pending US and foreign patents for lens technologies. For more information, contact Andrea Iñiguez, (503) 570-3296, or visit www.TheiaTech.com.

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